



Supporting Local Business

www.midulstercouncil.org/business

Mid Ulster Business News and Events

As a business in Mid Ulster District Council area, we would like to make you aware of current business programmes, events and awards that may be of interest to you.

Please note that Mid Ulster District Council have a dedicated Business Support Section established on its website providing up-to-date information to our business community.

[Visit our Business Support page](#)

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Mid Ulster Enterprise Week 2024

Mid Ulster Enterprise Week runs from Monday 18 November to Friday 22 November 2024, hosted by Mid Ulster District Council.

Event details

[The Road Ahead: Economic Insights and Trends for 2025](#)

Monday 18 November 2024, 9:30am to 11am, Burnavon Arts and Cultural Centre, Cookstown

[LMP Neurodiversity in the workplace](#)

Monday 18 November 2024, 12:30pm to 1:30pm, online

[Beyond the Boost: Mastering Paid Social Media Advertising](#)

Monday 18 November 2024, 1:30pm to 2:30pm, online

[PR & Marketing Workshop](#)

Tuesday 19 November 2024, 1pm to 4pm, Mid Ulster District Council Magherafelt

[Meet the Experts](#)

Tuesday 19 November 2024, 1pm to 3pm, Connect, Market Square Dungannon

[Tourism Business Engagement Workshop](#)

Tuesday 19 November 2024, 1pm to 4pm, Mid Ulster District Council Magherafelt

[Scaling Up: Building a Mindset for Business Growth](#)

Wednesday 20 November 2024, 9:30am to 10:30am, online

[IntertradeIreland Trade Export Clinic](#)

Wednesday 20 November 2024, 10am to midday, Cookstown Enterprise Centre

[TikTok Tactics](#)

Wednesday 20 November 2024, 1:30pm to 2:30pm, online

[Flourish: Wealth and Wellness for Women Entrepreneurs](#)

Thursday 21 November 2024, 9:30am to 11am, Pomeroy Forest Building, Pomeroy

[Energy - Implementing Sustainable Practices and Technologies](#)

Thursday 21 November 2024, 1pm to 2pm, online

[Go Succeed Grow: Effective use of AI in Digital Marketing](#)

Thursday 21 November 2024, 1:30pm to 2:30pm, online

Click on the title of each event to book your place

Go Succeed

Go Succeed is the go-to source for expert business advice led by Northern Ireland's eleven local councils providing tailored support and guidance to help you achieve your business goals.

You have a great idea but you're not sure how to turn it into a business, or you have already started out in business and require mentorship on your next steps. Go Succeed Start experts will help you to create a business plan, seek funding and put all the foundations in place to get your business up and running.

Support to grow

Your business is already established and is now ready to expand, but growth is slow and you're not sure how to progress. Go Succeed Grow experts have seen it all before in just about every sector, so they'll provide tailored support to help shorten the journey to business growth.

Support to scale

Your business is ready to go to the next level locally and internationally but you need guidance, support or resources to achieve your ambitions. Go Succeed Scale industry experts will help tailor your plans to penetrate new markets, identify investment opportunities and scale up your operations

Events

Go Succeed offer a range of events to assist businesses/start ups in their journey.

Go Succeed: Latest Events

Innovation Loans Future Economy Competition

Innovate UK is offering up to £25 million in loans to micro, small and medium-sized enterprises (SMEs). Loans are for highly innovative late-stage research and development (R&D) projects with the best potential for the future. There should be a clear route to commercialisation and economic impact.

You can apply for a loan of between £100,000 to £2 million to fund your project's eligible costs. Projects can last up to five years, including both the R&D and commercialisation phases.

Round 18 is currently open for applications until 12 noon Wednesday 8 January 2025

[Innovation Loans: More Information](#)

Innovation Bootcamp

The Innovation Bootcamp covers all stages of innovation - from idea generation and testing to development and commercialisation.

The workshop offers hands-on tools and methods to support every stage of your business journey. You can expect to:

- learn and apply the Innovate NI innovation process
- identify and prioritise business challenges
- get help with developing, prototyping, and validating innovative solutions
- get advice on building a scalable business model and commercialisation strategy

It is a great opportunity to network with other local businesses and receive expert advice from innovation specialists. The workshop is for entrepreneurs, startups, business owners, innovators and professionals wanting to enhance their innovation skills.

Date: Wednesday 26 February 2025

Time: 9:30am-3:00pm

Location: South West College, Dungannon, BT71 6BQ

Innovation Bootcamp: Registration

Invest NI: Materials Handling Information Event

Invest Northern Ireland is hosting an event focusing on materials handling, an important sector that significantly contributes to Northern Ireland's economy. This event aims to ensure your business is well-positioned to capitalise on the expected industry growth in 2025 and beyond.

Date: Thursday 21 November 2024

Time: 8:45am - 1pm

Location: South West College, Dungannon, BT71 6BQ

Registration closes at 4pm on Tuesday 12 November 2024

Materials Handling Event: Registration

InterTradeIreland – Cross-Border Trade Event

In partnership with the Department for Business and Trade, this free-to-attend event will equip businesses based in Northern Ireland with the knowledge and skills needed to succeed in the cross-border market as well as details about fully funded and flexible supports for trading cross-border and beyond.

Date: Wednesday 13th November 2024

Time: 8:45am–1:30pm, followed by a networking lunch

Location: Canal Court Hotel, Newry

Cross Boarder Trade Event: Registration

Make Your Rewards Matter with the Mid Ulster Gift Card

Whether reward, incentive or thank you, give them the only gift card that offers both high street brands and independent businesses.

With a Mid Ulster Gift Card, you can offer unbeatable local choice for your staff through one gift card, while providing a tangible cash injection to the local economy.



Why choose the Mid Ulster Gift Card?

❌ Other Multi Store Gift Cards	✅ Mid Ulster Gift Card
Purchase fee on each card	No purchase fee
Open loop system, meaning the card can be spent anywhere	Closed loop system keeps the money in Mid Ulster, supporting the local economy
Retailer is charged a commission on each sale	Commission free to every merchant who accepts

Use the trivial benefits scheme to help your team

The UK Government’s trivial benefits scheme allows an organisation to give their staff a non-cash reward, such as a Town & City Gift Card, of up to £50 with no tax or national insurance to pay.

The £50 limit for each employee is per gift rather than per year, meaning firms could use the trivial benefits scheme more than once a year, as long as it doesn’t become part of the employee’s regular salary or contract.

Find out more at: gov.uk/expenses-and-benefits-trivial-benefits

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